



12 May 2017,

Dear Customer,

The Clorox Company is pleased to announce that it has been named a 2017 Safer Choice Partner of the Year by the U.S. Environmental Protection Agency for a second straight year in recognition of its efforts to promote the use of safer chemistry and products. Clorox issued this [press release](#) to acknowledge the company's involvement in the agency's [Safer Choice](#) program, which helps consumers and commercial buyers identify products with safer ingredients that maintain quality and performance. Clorox has been involved in the program through its [Green Works](#)<sup>®</sup> line of naturally derived consumer and professional cleaning products since 2007.

The 2017 Safer Choice Partner of the Year awards will be presented May 15 to all recipients at a ceremony in the Washington, D.C., area.

### **About Safer Choice and Clorox Professional's Involvement**

The Safer Choice program, formerly known as the Design for the Environment (DfE) Safer Product Labeling Program, was developed in 1997 and draws upon chemical and environmental expertise from across the U.S. Environmental Protection Agency (EPA). Safer Choice uses the technical tools and expertise of EPA's New Chemicals Program to evaluate the environmental and human health impacts of every chemical ingredient in a product, allowing only the safest ingredients in labeled products. Safer Choice helps consumers and professionals identify products with safer ingredients that maintain quality and performance.

When the Safer Choice label appears on a product, it means that EPA has evaluated each ingredient in the product for potential human health and environmental effects and that--based on hazard and risk information, the latest models and predictive tools, and expert scientific judgment--the product contains only those ingredients that pose the least concern among chemicals in their class.

Clorox Professional recently introduced a new dilution system: [Clorox Commercial Solutions<sup>®</sup> Dilution Made Simple<sup>™</sup> Cleaning and Disinfecting System](#). The system requires no hardware installation and uses only a water hose and quick-connect to provide easy, low-maintenance dilution across a variety of commercial facilities. The system is available with Green Work<sup>®</sup> Concentrated Cleaners that also carry the Safer Choice logo.

For more information about Clorox Professional's Green Works<sup>®</sup> products with the Safer Choice label, visit Clorox Professional's [website](#), or visit the EPA's [website](#) to search products that meet the Safer Choice standard.